

CLAIMS

1. (Withdrawn) A pigment formulation comprising automotive paint and/or ink and a diluent mixed in ratio that results in a formulation demonstrating the following characteristics:

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- a) the formulation absorbs into a net fibre sufficiently so that it will not chip, peel or wear away during the physical or environmental impact of a sporting event;
- b) the formulation does not bleed through or around the net fibre such that it can be seen from the secondary viewpoint;
- c) a clear, crisp image is formed that can be seen from the primary viewpoint;
- d) the formulation does not harm the physical integrity of a net fibre; and
- e) the formulation does not affect the matrix geometry of the net.

2. (Withdrawn) A formulation as in claim 1, wherein the ratio of the paint to diluent ranges from 75:25 to 40:60.

3. (Withdrawn) A formulation as in claim 1, wherein the ratio of the paint to diluent ranges from 55:45 to 45:65.

4. (Withdrawn) A formulation as in claim 1, wherein the ratio of the paint to diluent ~~ranges from is~~ 50:50.

5. (Currently Amended) A method of impregnating a multi-filamentous net or mesh with a application for the pigment formulation of claim 1 to generate a sharp image comprising the steps of:

- a) determining ~~the a~~ primary viewpoint for said net wherein an observer would be able to view a sharp image on the net surface and a secondary viewpoint for a multi-filamentous ~~said~~ net or mesh wherein an observer would be unable to see said image;
- b) tracing an outline of an image onto the mesh or net to generate an outline of an image that would be visible from said primary viewpoint and not visible from said secondary viewpoint; and
- c) applying ~~a~~ the pigment formulation on and within said outline free-hand with a paint roller having a ~~dense~~ sponge applicator such that a pigment formulation is impregnated and absorbed into said multi-filamentous net or mesh, wherein said pigment formulation is comprised of ^(a) ~~automotive paint intended for application to metal surfaces, or ink, and a diluent and water, mixed in a~~ ^(b) ^(c) ratio that results in a formulation saturated with water demonstrating the following characteristics:

- i) the formulation absorbs into a net fibre;
- ii) the formulation does not bleed through or around the net fibre such that it can be seen from the secondary viewpoint;
- iii) a clear, crisp image is formed that can be seen from the primary viewpoint;
- iv) the formulation does not harm the physical integrity of a net fibre;
- v) the formulation does not affect the matrix geometry of the net; and
- vi) said image, once impregnated into said multi-filamentous net or mesh, does not block the view of an observer at said secondary viewpoint.

8. (Currently Amended) A method as in claim 3 ~~5~~ wherein the step of tracing an outline of an image is conducted using a stencil or mask.

3. (Currently Amended) A method as in claim 3 ~~5~~ wherein the step of tracing an outline of an image is conducted using a projected image.

8. (New) A multi-filamentous net or mesh material having an image on one side thereof whereby the image is formed from a pigment formulation ^(a) comprising automotive paint or ink and a diluent, and wherein said multi-filamentous net or mesh is impregnated

with said pigment formulation according to the method of claim 5.

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9 (New) A multi-filamentous net or mesh material having an image on one side thereof according to claim 8 wherein the ratio of automotive paint or ink to the diluent is in the range of 75:25 v:v to 40:60 v:v.

10. (New) A multi-filamentous net or mesh material having an image on one side thereof according to claim 9 wherein, the ratio of automotive paint or ink to the diluent is in the range of 55:45 v:v to 45:65 v:v.

11. (New) A multi-filamentous net or mesh as in claim 8, wherein said net or mesh is for use at a sporting event selected from the group consisting of volleyball, tennis, hockey, water-polo, soccer, lacrosse, skiing, jai-lai, running, cycling, automobile racing, motorcycle racing, football, baseball, squash, and racquetball.

12. (New) A multi-filamentous net or mesh as in claim 8, wherein said net or mesh is for use at a public or private location selected from the group consisting of a commercial business location, an amusement park, a zoo, a park, a swimming pool, a circus, a driving range on a golf course, a batting cage in a recreational facility, and a climbing wall at a recreational facility.